



October Activity Summary

Franklin County Economic Development Commission

Business Development/Marketing

- Attended a southern Indiana economic development outreach event targeting site selection advisors, real estate brokers and development professionals based in the Kentucky market.
- Met with a Kentucky-based industrial general contractor and developer, and a Kentucky-based industrial real estate broker, to discuss project activity in southeast Indiana.
- Communicated regularly with representatives from a national hotel chain regarding the results of the hotel feasibility study, as well as their potential interest in an upper midscale development in the Brookville area.
- Met with representatives from an existing industrial firm to discuss growth opportunities, development within the county and availability of infrastructure.
- In support of the approved Brookville-area Opportunity Zone, TWG began developing an Opportunity Zone marketing presentation to support efforts to lure additional OZ investors to local development projects.

Project Management

- Worked in coordination with Mikel Beck and Todd Thackery to call a special joint commission public meeting to unveil the Brookville-area Hotel Feasibility study. The meeting was held at the Brookville Library on October 15th and led by consultant Mike Lindner. Mr. Lindner unveiled the findings, answered questions and highlighted next steps for the community to attract further interest from hoteliers.
- Met with Mr. Lindner to discuss the public presentation, the findings and next steps for engaging with hoteliers. Mr. Lindner has committed to supporting Franklin County in attracting interest from various national brands.
- Coordinated with Andrew Lanam on development of a TIF 101 presentation. The presentation is to be held for interested members of the public, and elected and appointed officials, in early November.

Engagement

- Upon learning of the potential sale/auction of the Brook Hill Golf Course property, TWG began engaging interested and knowledgeable parties via phone and email. TWG participated in several phone calls, performed research and exchanged follow up emails

as needed. TWG was in contact with officials and representatives from USDA Rural Development, Small Business Administration, Office of Community and Rural Affairs, Indiana Office of Tourism Development, IEDC, Franklin County Tourism, Franklin County Economic Development, Franklin County Commissioners, the Town of Brookville and Brookville Redevelopment Commission.

- Received and reviewed a letter from the Franklin County Community School Corporation's board to the Franklin County Redevelopment Commission with questions regarding the accounting and collection of annual TIF revenue. Follow up discussions were held with counsel on how to address the board's concerns.
- Followed up with representatives from Umbaugh regarding their TIF research with the Auditor's office, and to discuss the contents of the school letter and the Brookville TIF district boundaries.
- Communicated with SEIGA members on a variety of regional topics, including potential for joint marketing endeavors.